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with Rick A. Morris



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March 9th 2018: Customizing Agile for Your Project or Team - Johanna Rothman

Too often, people and teams select an off-the-shelf agile framework. Well, if you're a cookie-cutter team, that might work for you. But Johanna has seen too many teams struggle with ceremonies, collapse under the weight of the metrics, and fail to deliver anything useful in a reasonable amount of time. Their supposedly agile projects feel like a death march. Instead, you can design your agile and lean approach from principles, not frameworks. Rick will interview Johanna about how you can succeed with an agile approach that fits for you.

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Featured Guest



Johanna Rothman

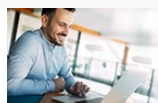
Johanna Rothman, known as the "Pragmatic Manager," provides frank advice for your tough problems. She helps leaders and teams see problems, resolve risks, and manage their product development.

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