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**The Work/Life Balance**  
**Friday at 2 PM Pacific**  
**March 09th 2018: Customizing Agile for Your Project or Team - Johanna Rothman**

Too often, people and teams select an off-the-shelf agile framework. Well, if you're a cookie-cutter team, that might work for you. But Johanna has seen too many teams struggle with ceremonies, collapse under the weight of the metrics, and fail to deliver anything useful in a reasonable amount of time. Their supposedly agile projects feel like a death march. Instead, you can design your agile and lean approach from principles, not frameworks. Rick will interview Johanna about how you can succeed with an agile approach that fits for you.

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### Featured Guest



#### Johanna Rothman

Johanna Rothman, known as the "Pragmatic Manager," provides frank advice for your tough problems. She helps leaders and teams see problems, resolve risks, and manage their product development. Johanna was the Agile 2009 conference chair and was the co-chair of the first edition of the Agile Practice Guide. Johanna is the author of these books: • Create Your Successful Agile Project: Collaborate, Measure, Estimate, Deliver • Agile and Lean Program Management: Scaling Collaboration Across the Organization • Manage Your Project Portfolio: Increase Your Capacity and Finish More Projects, 2nd edition • Project Portfolio Tips: Twelve Ideas for Focusing on the Work You Need to Start & F

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