



The Future of Mobility and Manufacturing

Special Edition Series of



Coffee Break with Game-Changers

with your host **Bonnie D. Graham**

Presented by

The Future of Mobility and Manufacturing with Game Changers, Presented by SAP
Tuesday at 7 AM Pacific /10 AM Eastern
March 13th 2018: Digitizing the Automotive Aftermarket: Who's Cashing In? - Part 1

Tune in

Tuesday at 7 AM Pacific
Time/10 AM Eastern Time on
VoiceAmerica Business
Channel

[LISTEN LIVE](#)

[EPISODE ON DEMAND](#)

[VIEW HOST PAGE](#)

Questions? Comments?
Call In Live!

Toll Free: 1-866-472-5790
Intl: 001-480-398-3352

The buzz: "Automotive companies are increasingly adopting new intelligent and connected products at an increasing pace, addressing a \$1.5T market opportunity in digital and connected services (McKinsey, 2016)... Nowhere in the automotive space is this more important than the independent aftermarket and spare parts segment" (2017 AASA Digital Aftermarket Survey). What will have \$850B in N. America annual revenues and \$1.2T projected growth by 2030? The automotive aftermarket segment. Compared to modest growth in traditional aftermarket sales, the digital aftermarket will explode. But operational

[Read more](#)



SHARE



DOWNLOAD PDF



GET CODE

Featured Guests



William "Bill" Newman

William "Bill" Newman serves as North America Executive Industry Advisor Chief at SAP, providing industry perspective, strategic business advice, and thought leadership to support SAP NA automotive and discrete industry customers and their coinnovation programs. Bill is also an author, professional speaker, writer and consultant with 30 years of experience in strategy and IT planning across multiple industry sectors. A Certified Management Consultant since 1995, he has led consulting practices at Booz Company, KPMG BearingPoint, and Grant Thornton, and led his own consulting firm, Newport Consulting Group, prior to SAP. The author of two books on enterprise performance, Bills writings have

[Read more](#)



Chris Gardner

Chris Gardner is the Vice President of Member Services for the Automotive Aftermarket Suppliers Association. He has an extensive automotive industry background, having edited an industry trade publication, launched an industry trade show and conference, and even has two automotive patents to his credit.

[Read more](#)

Share This Episode



Share On Facebook

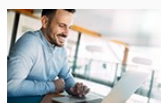


Share On Twitter



Share On LinkedIn

Connect with VoiceAmerica



Read what our hosts are writing about.

VOICEAMERICA BLOG