

[TROUBLE VIEWING?](#) Click Here to view the Promo card on the web

[SIGN-UP NOW!](#) [SIGN-UP NOW!](#) Click to become a Member for Free!



The Future of Mobility and Manufacturing

Special Edition Series of



Coffee Break with Game-Changers

with your host **Bonnie D. Graham**



The Future of Mobility and Manufacturing with Game Changers, Presented by SAP
Tuesday at 7 AM Pacific /10 AM Eastern
March 13th 2018: Digitizing the Automotive Aftermarket: Who's Cashing In? - Part 1

Tune in

Tuesday at 7 AM Pacific Time/10 AM Eastern Time on VoiceAmerica Business Channel

[LISTEN LIVE](#)

[EPISODE ON DEMAND](#)

[VIEW HOST PAGE](#)

Questions? Comments?
Call In Live!

Toll Free: 1-866-472-5790
Int: 001-480-398-3352

The buzz: "Automotive companies are increasingly adopting new intelligent and connected products at an increasing pace, addressing a \$1.5T market opportunity in digital and connected services (McKinsey, 2016)...Nowhere in the automotive space is this more important than the independent aftermarket and spare parts segment" (2017 AASA Digital Aftermarket Survey). What will have \$850B in N. America annual revenues and \$1.2T projected growth by 2030? The automotive aftermarket segment. Compared to modest growth in traditional aftermarket sales, the digital aftermarket will explode. But operational

[Read more](#)



Featured Guests



William "Bill" Newman

William ("Bill") Newman serves as Chief NA Strategic Industry Advisor at SAP, providing industry perspective, strategic business advice, and thought leadership to support SAP NA automotive and discrete industry customers and their co-innovation programs.

[Read more](#)



Chris Gardner

Chris Gardner is the Vice President of Member Services for the Automotive Aftermarket Suppliers Association. He has an extensive automotive industry background, having edited an industry trade publication, launched an industry trade show and conference, and even has two automotive patents to his credit.

[Read more](#)

Share This Episode



Connect with VoiceAmerica

Download our mobile apps



Come see what **VoiceAmerica's** hosts are writing, on **PressBlog!**

