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INFLUENCERS



Have It All! Archives Available

April 4th 2018: I Scream You Scream...For -Healthier- Ice Cream!

By now, I think everyone has heard of Halo Top. Did you know that 2 former lawyers with NO food background created the booming (decadent!) brand and that it's now a \$100 million business? In fact, Food and Wine hailed, "Halo Top Is Now the Most Popular Pint of Ice Cream in America". Halo Top was the subject of an article in Inc. magazine called, "Why the Most Hated-On New Ice Cream Brand in America Is a Booming \$100 Million Business". Forbes published an article called, "Halo Top, And How To Be The Beatles Of Your Business". In this episode of "Have It All", I'm talking to co-founder, Do

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Featured Guest



Doug Bouton, President & COO of Halo Top

Doug Bouton, President & COO, started working with Halo Top in January 2013. Prior to working with Halo Top, Doug worked as an attorney in the Corporate Department of Proskauer Rose LLP.

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