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In China with Michelle Zou

New Episodes Weekly

July 12th 2018: The Rising Demand in Health Care Products by Chinese Consumers

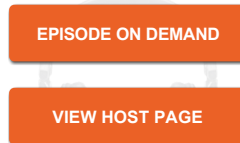
China's GDP has grown 30x from 1990 to 2017, and the annual per capita income of urban households has increased 22x within the past 27 years. Chinese consumers have a lot more disposable income to spend and their needs and purchasing behaviors have evolved. On the other hand, China's population structure has changed with the aging population ratio growing rapidly. The population of 60-year old and above reached 220 million in 2015, counted as 16.1% of the total population. This has created tremendous opportunities in healthcare products and services that can slow down the aging process, redu

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Featured Guest



Lily Dong

Ms. Lily Dong is the Director of the 505 Group in charging of the overseas markets and product development.

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