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The Work/Life Balance

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Friday at 2 PM Pacific

August 17th 2018: Mike Ganino - Communication at Work

Rick will interview Mike Ganino. Mike will discuss communication at work based on his latest book Corporate Culture for Dummies that was released in May of 2018. Mike will share how storytelling and communication make businesses better from the inside out. These days everyone is talking about company culture because we've realized that it is the secret ingredient to creating a lasting brand -- but most people are focused on the wrong things. Things like benefits, perks, and playful office design can certainly be artifacts of a great culture -- but great cultures started deeper with the share

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Featured Guest

Guest Image

Mike Ganino

Mike Ganino is a culture + storytelling expert who helps executives, teams, and thought leaders communicate, connect, and engage. He is the author of Company Culture for Dummies and has been named a top 30 Culture Speaker by Global Guru. Organizations love Mike's high energy, high engaging workshops and keynotes that fire them up to rewrite the stories happening in their culture. They leave with real-life strategies they can begin implementing immediately for improved culture that drives employee and customer experience. He is also the Head Performance Coach at Heroic Public Speaking and TEDx Cambridge where he helps people connect in an authentic and engaging way with their audiences. Mik

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