



Internet of Things



Special Edition Series of

Coffee Break with Game-Changers

with your host **Bonnie D. Graham**



Internet of Things with Game Changers,
Presented by SAP
Tuesday at 7 AM Pacific /10 AM Eastern
October 18th 2018: AI Is For Humans

The buzz: "As ML starts to power more and more products and experiences, let's step up to our responsibility to stay human-centered" (Josh Lovejoy, <https://medium.com>). We're in the era of IoT, Machine Learning, and Predictive Analytics. Beyond disrupting business models and creating new business processes, these technologies have a huge impact on the human beings who are part of the processes! But if these technologies don't work well for the humans, what good are they? Unless innovators take a user-centric approach, they run the risk of creating a bunch of technical prototypes without deliv

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Featured Guests



Naeem Zafar

Naeem Zafar is a serial entrepreneur and founder and CEO of TeleSense, an IoT (Internet of Things) company creating real-time wireless sensing and predictive analytics solutions for the stored grain industry. His first job out of Brown University with a degree in electrical engineering was to design chips and electronic systems at Honeywell. After moving to Silicon Valley, Naeem joined Quickturn Design Systems to design the world's first emulation system for chip design verification. Quickturn had an IPO in 1994 and was acquired by Cadence in 1999. Naeem took the role of CEO at Veridicom, a pioneer in silicon fingerprint sensors. After two more gigs as the CEO of EDA companies, Naeem co-foun

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Mashhood Alam

Mashhood Alam is a Senior Director of Innovation & Digital Transformation at SAP Labs in Palo Alto, CA. For the last two decades in Silicon Valley, Mashhood has built enterprise products as a software developer, launched solutions to market as a product manager, drove strategy for half-billion-dollar product line, spearheaded innovation-led sales programs, drove co-innovation projects with clients & led digital transformation initiatives.

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Adam Mardini

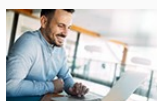
Adam Mardini is a chief architect with Customer Innovation and Enterprise Platform. He has 30 years of technical and business experience, including managing his own consulting business for 11 years.

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