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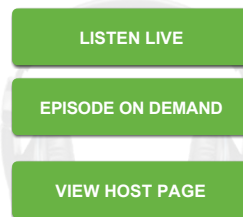
The Kathryn Zox Show
Wednesday at 7 AM Pacific
November 21st 2018: Ep. 1: Women in Business and Ep. 2: Arctic Health

Kathryn interviews trainer and coach Lorraine Ferguson, author of "The Unapologetic Saleswoman: Breaking the Barriers, Beating the Odds". Many women are deterred from pursuing sales careers out of a fear that they will be judged by standards set by men. Illustrated with case studies drawn from Ferguson's own career and her experiences training other saleswomen, Ferguson shows how women can gain trust and respect by being both assertive and collaborative. Kathryn also interviews Thomas Sims MD, author of "On Call in the Arctic: A Doctor's Pursuit of Life, Love, and Miracles in the Alaskan Fro

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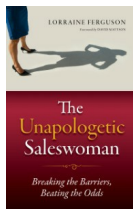


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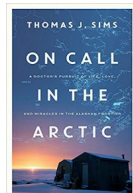
Featured Guests



Lorraine Ferguson

Lorraine Ferguson is a dynamic trainer and coach who accelerates growth in companies by focusing on the right behaviors, attitudes and techniques that drive success. Ferguson has brought the Sandler Selling System to hundreds of selling professionals and businesses.

[Read more](#)



Thomas Sims MD

Thomas J. Sims, M.D. is a writer and actor who studied Zoology and Creative Writing at UCLA before attending medical school at Creighton University.

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