



**The Business Elevation Show with Chris Cooper - Be More. Achieve More**  
**Friday at 8 AM Pacific**  
**January 11th 2019: Transforming Higher Education - for the 21st century workplace**

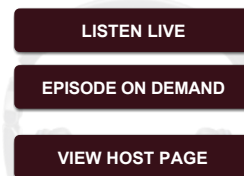
Higher education plays an important role in life, preparing students to thrive in the workplace or entrepreneurial world. Yet educational change can be limited by factors such as academic resistance, need for certification body approval and financial pressures, rather than desire to truly meet future employee and student needs. While consulting in this sector I have been so excited by potential, but often witnessed important transformative initiatives being squashed by internal politics and tradition. My guest Tosin works as Senior International Lead at the University of Sussex, the world lead

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**Featured Guests**



**Tosin Adebisi**

Tosin is a globally recognised expert on Global North-South international business development. He pioneered a regional Engage for Change strategy held up by the UK Department for International Trade as sector leading. He works as Senior International Lead at the University of Sussex in Brighton, the UK based world leader for Development Studies. He specialises in using education as a transformative tool for co-creation and development. As an intrapreneur, he redefined his job to align passions and talents to the University's mission. He currently leads an intrapreneurship project to position Sussex as the place for corporate entrepreneurs of the future workplace.

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**Professor Sue Baxter**

Professor Sue Baxter is Director of Research, Enterprise & Social Partnerships at the University of Brighton. She is an experienced leader of economic, business and social development, able to drive organisational change and turn high level aspiration into innovative, practical solutions. She has led government negotiations, worked with global corporations and local community groups.

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