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**BUSINESS**



### Data Security and Privacy with the Privacy Professor

New shows the first Saturday of each month at 8 AM Pacific

**January 22nd 2019: GDPR, Data Privacy Day and The Need for Privacy**

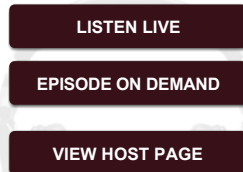
2018 privacy hero of the year, Tara Taubman-Bassirian, discusses the EU GDPR, the increasing need for protecting privacy in the increasingly technology-rich environment, and some activities for Data Privacy Day on January 28, 2019. What are the benefits of GDPR? Where can it be improved upon? What do companies struggle with most for GDPR compliance? What is a "hot potato" GDPR issue? How are binding corporate rules (BCRs) used for non-adequate countries? How has Brexit impacted GDPR compliance? Why does privacy matter? What are the current largest threats to privacy? What are some activit

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### Featured Guest



#### Tara Taubman-Bassirian

Tara Taubman-Bassirian is a French Lawyer based in the UK with expertise in areas of privacy, data protection, intellectual property and eCommerce. She has made a name for herself in several areas of the world, most notably the UK, France and the US. An early adopter of emerging technologies,

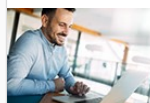
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