



Financial Excellence



Special Edition Series of

Coffee Break with Game-Changers

with your host **Bonnie D. Graham**

Presented by 

Financial Excellence with Game Changers, presented by SAP
Tuesday at 7 AM Pacific /10 AM Eastern
February 12th 2019: Get Smart! Creating An Intelligent Finance Organization

The buzz: "CFOs are challenged with turning the numbers into something meaningful...to derive insights and deliver information to the rest of the organization" (Chris Pass). What's keeping CFOs awake at night? They need to oversee day-to-day operations amid changing market dynamics while guiding the business strategically to drive innovation and growth. How? Eliminate outdated IT limitations. Harness new technologies. Automate repetitive tasks. Manage risk and compliance. The goal: an intelligent finance organization. The experts speak. Melanie Noronha, The Economist Intelligence Unit: "Alon

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Featured Guests



Neil Krefsky

Neil Krefsky is Senior Director of Product Marketing for SAP S/4HANA and Finance LoB Solutions. He is a Finance subject matter expert responsible for the development and execution of the product marketing strategy and content for SAP's portfolio of Finance solutions across the following areas

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Sam Parikh

Sam Parikh, Managing Director SAP Practice, Deloitte Consulting, is a seasoned leader in Deloitte's Technology practice. Sam brings a strong business and finance background with over 20 years of experience driving largescale Finance Transformations enabled by SAP.

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Melanie Noronha

Melanie Noronha is a senior editor for The Economist Intelligence Unit's thought leadership division in EMEA. Based in Dubai, she specialises in research on the Middle East and African markets.

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