

[TROUBLE VIEWING?](#) Click Here to view the Promo card on the web

[SIGN-UP NOW!](#) [SIGN-UP NOW!](#) Click to become a Member for Free!



Out of the Comfort Zone

with
Wanda Wallace

Out of the Comfort Zone
Friday at 11 AM Pacific
March 08th 2019: Spreading Ideas Through Organizations
with Bill Fischer

When we track how ideas move through organizations and thus ultimately get accepted and implemented, we find particular types of people are critical for that movement. They are not the experts. Tune in to hear who is key, why and how as well as the implications this insight has for expertise and innovation.



Tune in

Friday at 11 AM Pacific Time on
VoiceAmerica Business Channel

LISTEN LIVE

EPISODE ON DEMAND

VIEW HOST PAGE

Questions? Comments?
Call In Live!

Toll Free: 1-866-472-5790
Intl: 001-480-398-3352

Featured Guest



Bill Fischer

William Fischer is Professor of Innovation Management at IMD. He co-founded & co-directs the IMD program on Driving Strategic Innovation, in cooperation with the Sloan School of Management at MIT & authors a regular column for Forbes.com- "The Ideas Business," <http://blogs.forbes.com/billfischer>. Engineer by training, American by citizenship, Bill has lived much of his life in Asia & Europe. He held a full-professorship at UNC- Chapel Hill, first moved to China in 1980, & later became President of China Europe International Business School. He has been awarded the Silver Magnolia award, Shanghai's highest award for foreigners contributing to

[Read more](#)

Share This Episode



Connect with VoiceAmerica

Download our mobile apps



PressPass
ALL ACCESS. ALL THE TIME.

Come See what the
VoiceAmerica
hosts are writing
on PRESSPASS