



Technology Revolution: The Future of Now
Wednesday at 8 AM Pacific/11 AM Eastern
June 12th 2019: Help Me Get Dressed! 1 Billion Reasons for Adaptive Fashion!

The buzz: "The fashion industry is starting to care about people with disabilities...designing apparel, shoes and other products for consumers with non-standard body types, boosting an overlooked population's confidence – and their own bottom lines" cbsnews.com). When you got dressed today, other than deciding what to wear, was it EASY? Not if you have a disability that makes it challenging to use buttons, snaps, zippers, hooks, or pull on shirts and pants. Where to find "stylish adaptive clothing" with easy-on-off features? Many mainstream clothing retailers mostly ignore Americans with disabili

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Featured Guests



Mindy Scheier

Before founding Runway of Dreams Foundation (RoDF) in 2014, Mindy Scheier spent over 20 years working in fashion industry. Mindy was inspired to start RoDF after her son Oliver, who has Muscular Dystrophy, dreamed of wearing jeans like everyone else.

[Read more](#)



Billy Price

As a teenager and Seattle native, Billy Price suffered a spinal cord injury and became paralyzed from the chest down, losing the ability to move his fingers.

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Matt Laukaitis

Matt Laukaitis is the SVP and General Manager of SAP's Consumer Industries business in North America and is responsible for SAP's performance within the Consumer Products, Retail, and Wholesale Distribution segments, driving strategy, business operations, and sales results throughout the region.

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Maria Morais

Maria Morais, Global Industry Principal, Consumer Industries, SAP Customer Experience, is a business digital strategist, leading consumer industries transformation in the fashion business.

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