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**The Kathryn Zox Show**  
**Wednesday at 7 AM Pacific**  
**July 31st 2019: Ep. 1: Digital Transformation and Ep. 2: International Travel**

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Kathryn interviews President of Transformant Tony Saldanha MBA, author of "Why Digital Transformations Fail: The Surprising Disciplines of How to Take Off and Stay Ahead." We're in the Fourth Industrial Revolution and companies need a clear roadmap for navigating their own successful evolution. As an advisor to boards and CEOs on digital transformation and a sought-after speaker, Saldanha also founded a consulting firm specializing in assisting organizations through digital transformations. Kathryn also interviews Hospitality Industry Leader Ed Fuller, author of "You Can't Lead With Your Feet

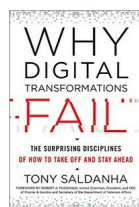
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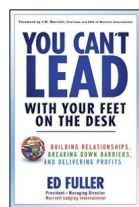
**Featured Guests**



**Tony Saldanha**

Tony Saldanha MBA is president of Transformant, a consulting firm specializing in assisting organizations through digital transformations. During his twenty-seven-year career at Procter & Gamble, he ran both operations and digital transformation for P&G's famed global business services and IT organization in every region of the world, ending up as VP of Global Business Services, Next Generation Services. He is an advisor to boards and CEOs on digital transformation, a sought-after speaker, and a globally awarded industry thought leader. His new book is Why Digital Transformations Fail: The Surprising Disciplines of How to Take Off and Stay Ahead (Berrett-Koehler Publishers, July, 2019). Lear

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**Ed Fuller**

Ed Fuller is a hospitality industry leader, educator, and author of the international Top 20 bestselling business book, You Can't Lead with Your Feet on the Desk, published by Wiley. He is president of the Irvine, California-based Laguna Strategic Advisors, a global consortium that provides business consulting services to corporations and governments. Fuller is a director of the Federal Bureau of Investigators National Academy Associates Foundation (FBINAA). He has served as a Board Executive of several Charity Boards and Three University Boards. His 40-year career with Marriott included serving as CMO and several regional operational positions which was capped by his role as President and M

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