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Transformation for Success

Tuesday at 12 Noon Pacific

September 24th 2019: The Fuel Behind Elvie G that led to a Successful PR Company!

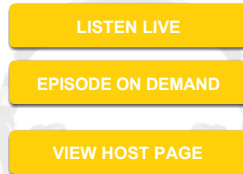
Tune in to hear Dr. Youngs interview with Elvira Guzman, known as "Elvie G" who has been featured in Latina Magazine as one of "The Future 15 Latino Entrepreneurs." She will share her success story from working in her late teens with Steve Harveys companies while working towards degrees in political science and law and society at a prestigious university. By her early twenties, she was the Director of Publicity for Harveys companies. Elvie will share how she overcame obstacles and navigated towards success to build her own PR firm today that have represented numerous celebrities, participat

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Featured Guest



Ms. Elvira Guzman

In her late teens, Elvira Guzman worked two jobs at Steve Harvey's companies while working towards degrees in Political Science and Law & Society at USC. By her early twenties, Elvira was the Director of Publicity for Harvey's companies, and a college graduate with honors. This hard work ethic and determined spirit is the fuel behind Elvira's success and dedicated attitude she brings to each client at Elvie G PR, one of the fastest-growing PR & Branding companies serving Hollywood and beyond. For nine years, she worked on significant projects with the comedian, actor, and radio host Steve Harvey and his production company, NuOpp Inc. After years of working with Harvey and the entertainment

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