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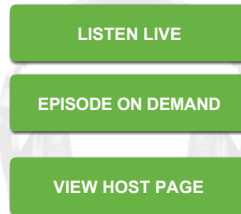


**Transformation for Success**  
**Tuesday at 12 Noon Pacific**  
**October 08th 2019: Where Do You Want to be in the Beauty Business?**

Join Dr. Young as she moderates a discussion with two entrepreneurs in the Beauty Industry today. While working on cruise ships as a body specialist Kailey Hegetschweiler found her passion in the beauty business from a different perspective. Uraina Truss, a hairstylist who markets her own hair care products joins the discussion. This interview provides insights in both Kailey's and Eraina's journeys and how Kailey established Beauty Salon Coaches, a consultative service to help beauty salon owners improve their profitability for greater success.



**Tune in**  
Tuesday at 12 Noon Pacific Time on  
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### Featured Guests



#### Kailey Hegetschweiler

With years of experience in the beauty industry and a passion for helping people achieve their dreams, Kailey Hegetschweiler was determined to establish Beauty Salons Coach, a consultative service that helps beauty salon owners improve profitability and processes to help their business reach new heights.

[Read more](#)



#### Eraina Truss

Eraina Truss, being a hairstylist, has afforded her to take care of children, survived 4 recession, meet many individuals of all walks of life and impact woman self image, self esteem.

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