

[TROUBLE VIEWING?](#) Click Here to view the Promo card on the web

[SIGN-UP NOW!](#) Click to become a Member for Free!



**BUSINESS**



**The Business Elevation Show with Chris Cooper - Be More. Achieve More**  
Friday at 8 AM Pacific  
**November 22nd 2019: Lead with Love or Lead with Fear**

Is it best to always use love rather than fear for personal, business or political progress? Should we be encouraging qualities such as integrity, love and peace rather than using fear to gain power at all costs as embodied in Machiavelli's 16th century teachings 'The Prince'? Or do we need to teach our kids and students dubious as well as honourable qualities so they can survive in the 21st century 'Game of Thrones'? I am joined by Elisabet Vinberg Hearn CEO of Katapult Partners, Award-winning Author of 'The Team Formula', 'Leading Teams: 10 Challenges, 10 Solutions' and The Leader's Guide to

[Read more](#)



**Tune in**

Friday at 8 AM Pacific Time on  
VoiceAmerica Business  
Channel



Questions? Comments?  
**Call In Live!**  
Toll Free: 1-866-472-5790  
Intl: 001-480-398-3352

**Featured Guests**



**Elisabet Vinberg Hearn**

Elisabet Vinberg Hearn, CEO Katapult Partners, Award-winning Author 'The Team Formula', 'Leading Teams: 10 Challenges, 10 Solutions' and The Leader's Guide to Impact. Elisabet was born in Luleå, Sweden, close to the arctic circle, the daughter of a senior officer in the armed forces and a teacher, and grew up in Stockholm. Today, Elisabet is one of the world's leading voices on culture change in the enterprise, enabling people through transformation and enterprise sustainability practices. CEO of Katapult Partners, she also actively operates as a consultant, speaker and coach, providing strategic leadership and tactical solutions to enterprise clients around the world, including American Ex

[Read more](#)



**Roelien Boksem**

Roelien Boksem is cofounder principal of PresenceAtWork, a collective leadership development company based in the Netherlands. She offers a clear tested road map to transform organisations through implementing a new way of leading cocreating together: systemic, agile using ones wholebody intelligence in head, heart gut.

[Read more](#)



**Steven Morris**

Steven Morris is an artist, writer and entrepreneur who, over the 27 years, has a thriving painting practice. Over the last 23 years he has lead his company Mth Degree, a brand evolution consultancy that works with and ad-vises companies to evolve brands to become more conscious and purpose-driven with deep and lasting impact on their cultures and the world of their audiences.

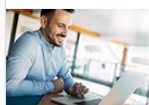
[Read more](#)

**Share This Episode**



**Connect with VoiceAmerica**

Download our mobile apps



Read what our hosts are writing about.

