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BUSINESS



**Technology Revolution: The Future of Now**  
Wednesday at 8 AM Pacific/11 AM Eastern  
**January 8th 2020: Technology Revolution The Future of Now 2020 Crystal Ball Predictions Part 4**

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The buzz: "Life can only be understood backwards; but it must be lived forwards" (Søren Kierkegaard). If you're hoping to gaze into a crystal ball to see what 2020 holds for your company, your industry and the world, we've got the next best thing. Live today, January 8 and on January 15, 2020 – and on-demand from December 4, 11 and 18, 2019 – we're bringing you predictions from 60 thought leaders covering the exciting technologies, strategies, and trends that can help you grow and compete better in 2020 and beyond. Pour a cup of Joe, Earl, or Dom, and join us for Technology Revolution: T

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**Featured Guests**



**Julien Kopp**

Julien Kopp is a director at Deloitte France and is a member of the Digital Factory. Julien manages Deloitte France RPA cognitive automation competency center, while also coming up and building smart digital innovative solutions mixing a whole range of technologies.

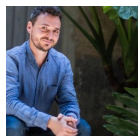
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**Delaina L Parrish**

Delaina L. Parrish, CoFounder, Fearless Independence, LLC, is a Senior at Heavener College of Business, University of Florida

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**Iván Caballero**

Ivn Caballero is founder and CEO at Citibeats, an Albased platform that helps cities and organizations worldwide to discover social insights and trends at a city level. Ivn is a leader, entrepreneur and strategist working in pursuit of a kinder society through the inclusion and empowerment of people.

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**Loic Simon**

Loic Simon has a passion for Sales Transformation towards love, trust and talents and he's convinced that the right Social Selling behavior can act as a change catalyst for the better. In 2015, he founded the #SocialSellingForum, a series of (more than 60 so far) IRL and online events where enthusiasts share their experience of Social Selling for better Sales, Marketing & recruitment practices. He's currently looking for co-organizers of online #SocialSellingForum editions throughout the world. Connect with Loic on LinkedIn at [www.linkedin.com/in/loicsim](http://www.linkedin.com/in/loicsim).

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**Donnetta Campbell**

Donnetta Campbell, Founder, Principal and Lead Architect of TheSocialArchitects, LLC, has created a unique social media architecture that delivers authentic engagement for brands, institutions and senior leaders.

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**Camilla Dahlen**

brCamilla Dahlen is the Global Vice President of Solution Partnerships at SAP and works with leading companies across the globe that build, integrate and connect to SAP technology.

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**Maria Morais**

Maria Morais, Global Industry Principal, Consumer Industries, SAP Customer Experience, is a business digital strategist, leading consumer industries transformation in the fashion business.

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**Magnus Meier**

Magnus Meier is the Global Head of the Wholesale Distribution Industry Business Unit at SAP. Representing the industry inside and outside of SAP he works to provide industry thought leadership, portfolio direction and the global go to market strategy.

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**Pam Didner**

Pam Didner is a B2B marketing consultant, writer, speaker, and author of 2 books: Global Content Marketing and Effective Sales Enablement.

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**William Arruda**

William Arruda is a motivational speaker, author and the world's leading authority on the topic of personal branding. He has been at the forefront of the field since its inception, teaching everyone from interns to senior executives how to harness the power of authentic personal branding. He's the bestselling author of the definitive books on the topic: Career Distinction and Ditch. Dare. Do! His new book, Digital YOU, helps readers translate their real-world brands for the digital world. William is the CEO (Chief Encouragement Officer) of Reach – and the co-founder of CareerBlast.TV – a personal and digital branding video learning platform. William regularly shares his thoughts on workplace

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**Nicola Zingraf Bolton**

Nicola Zingraf Bolton is the founder of Bolton Consulting. She specializes in IoT Strategy and business development for transport and logistics. A logistics specialist by trade, Nicola gained experience in optimizing logistics processes with the help of New Technologies and the smart integration of Connected Asset data with 3rd party systems for 20 years. She has worked with fleets and heavy-duty manufacturers (OEMs) in many countries in Europe, South Africa and North America. She developed the European market for Trailer Telematics with its cargo monitoring focus, improved vehicle health and driver scores with Truck Telematics, and coordinated Supply Chain integrations, especially for food

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**Jeff Hattendorf**

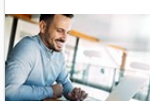
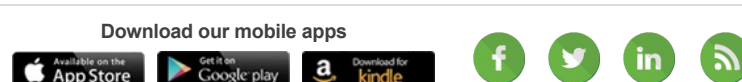
Jeff Hattendorf is the Co-Founder and Chief Operations Officer of Macropect. Jeff is an expert in helping the Fortune 500 develop solutions that measure and manage complex business models. His ability to understand and speak both business finance and the technical side of industry leading cloud-based solutions has made him a frequent guest panelist and speaker. As COO and Co-Founder of Macropect, Jeff oversees every client engagement and plays an instrumental role in helping Macropect clients gain clarity where it counts. He specializes in solution architecture, process design, data integration, contract negotiation, engagement leadership and training, and is well versed in the industry

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