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**Leadership Development News**  
Monday 9 AM PT  
**February 3rd 2020: Be Different: The Key to Business and Career Success - Stan Silverman**

The fundamental goal of any individual is to be different—to be better than those with whom they are competing for that next job, whether internally or externally at a new company. Their goal is to demonstrate to the hiring manager that they are the best choice for that position. This book teaches how to be different. It is based on personal experience serving in the trenches as a CEO as well as a director on public, private and nonprofit boards. Stan Silverman is founder and CEO of Silverman Leadership. He is a speaker, advisor and nationally syndicated writer on leadership, entrepreneurship

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#### Featured Guest



#### Stan Silverman

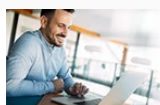
Stan Silverman is founder and CEO of Silverman Leadership. He is a speaker, advisor and nationally syndicated writer on leadership, entrepreneurship and corporate governance. Silverman earned a Bachelor of Science degree in chemical engineering and an MBA degree from Drexel University.

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