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March 23rd 2020: The 10 Stories Great Leaders Tell

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Every great leader is a great storyteller. And the first and most important part of being a great storyteller is knowing what stories to tell. After conducting over 300 one-on-one interviews with CEOs and executives in 25 countries around the world, author Paul Smith compiled a list of the most important ten stories any leader needs to be able to tell at a moment's notice. The 10 Great Stories Leaders Tell explores those 10 stories, and provides tips for you to find and craft your own, all in a short, easy, one-hour read. Each story is explored in its own chapter. Any leader who can tell th

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### Featured Guest



#### Paul Smith

Paul Smith is one of the world's leading experts in business storytelling. He's one of Inc. Magazine's Top 100 Leadership Speakers of 2018, a storytelling coach, and bestselling author of the books *The 10 Stories Great Leaders Tell*, *Sell with a Story*, *Lead with a Story*, and *Parenting with a Story*. He holds an MBA from the Wharton School, is a former consultant at Accenture, and former executive and 20-year veteran of The Procter & Gamble Company. ([www.leadwithastory.com](http://www.leadwithastory.com))

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