



Changing the Game with Industry 4.0 in the Intelligent Enterprise



Special Edition Series of **Coffee Break with Game-Changers**

with your host **Bonnie D. Graham**

Presented by 

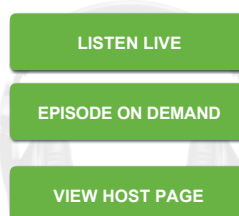
**Changing the Game with Industry 4.0 in the
Intelligent Enterprise**
Thursday at 6 AM Pacific /9 AM Eastern
March 12th 2020: Industry 4.0: The Role of Intelligent Assets

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Thursday at 6 AM Pacific Time/9 AM
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Business Channel

The buzz: "Real-Time Data Is The Future Of Smart Manufacturing" (www.forbes.com, Dec. 2019). Businesses, including factories and across the supply chain, can now capture unparalleled amounts of data to create a digital twin of assets, facilities and "things" – known as 'intelligent assets' – as the cost of Internet of Things sensors decreases. The impact? Leading companies are leveraging these intelligent assets to drive new business models that enable them to move from responsive to predictive and prescriptive maintenance modes. And they can now move from selling products to delivering a serv

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Featured Guests



Marty Groover

Marty Groover is currently leading Partner in Industry 4.0 practice for the C5MI business transformation firm. He leads functional and technical teams that solve manufacturing business challenges by merging people, process and technology to create C5MI's Live Factory® and Digital Reliability Centered Maintenance® solutions for Industry 4.0. C5MI solutions converge Information Technology with Operational Technology to create a live supply chain and manufacturing "Common Operational Picture" focused on operational execution to improve business outcomes. Marty Groover spent 22 years in the U.S. Navy as a Surface Warfare Officer responsible for the operations and maintenance of weapons systems.

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Martin Stenzig

Martin Stenzig is the Chief Technology Officer for Rizing. He is responsible for driving Innovation by combining the latest Technologies with Rizing's subject matter expertise to generate measurable benefits to our customers. Before joining Rizing, Martin was the North American President of Rizing's Enterprise Asset Management line of business (formerly known as Vesta Partners) where he lead the growth of products and services within the North America market. Martin has managed several large implementation projects all across the globe. He has worked closely with customers throughout his career to build solutions in the SAP eco system.

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Patrick Crampton-Thomas

Patrick Crampton-Thomas is VP Digital Asset Management in SAP's Solution Management Organisation. He is responsible for the solution strategy and Go-to-Market of SAP's Intelligent Asset Management cloud and S/4 HANA suite, working closely with SAP customers in asset and maintenance intensive industries. Patrick joined SAP in 2005, since then he has held a number of regional and global roles responsible for Supply Chain, R&D, Procurement and Asset Management including Solution Management, Business Development and Sales. Prior to SAP, Patrick worked in supply chain operations and software with various companies including 12 Technologies, Oracle and SSA with a focus on Supply Chain Management

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