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# EXPRESS YOURSELF!™ TEEN RADIO

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**Express Yourself!**  
**Sunday at 3 PM Pacific**  
March 22nd 2020: Encore Experimentation and Start-Ups

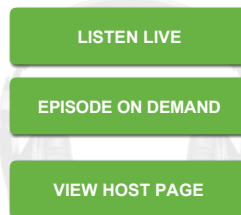
Siri and Kenneth lead an informative and lively episode focusing on being an entrepreneur, experimenting, and start-ups. Siri shares her start-up of a digital build-a-book platform where a person designs a personalized, customized book for a special someone for a special occasion, Draw My Love. [www.DrawMyLove.com](http://www.DrawMyLove.com). The teens interview Trevor Blake about his newest book, *Secrets to a Successful Startup: A Recession-Proof Guide to Starting, Surviving, and Thriving in Your Own Venture*. Trevor Blake built five successful startups and sold them for more than \$300 million. He's written a complete ins

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## Featured Guest



### Trevor Blake

Trevor G. Blake is the author *Secrets to a Successful Startup* and *Three Simple Steps*. He founded and served as CEO of three different medical technology companies, which went on to sell for nine-figure sums. He's written a complete instruction manual that covers everything the budding entrepreneur or existing business owner needs to know to build the career or business of their dreams. Unlike the many theoretical guides out there, this is a practical handbook based on Blake's wildly successful in-the-trenches experience. It incorporates leading-edge strategies that cover every aspect of running a business — including funding, developing systems, and marketing. Blake presents in-depth insight

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