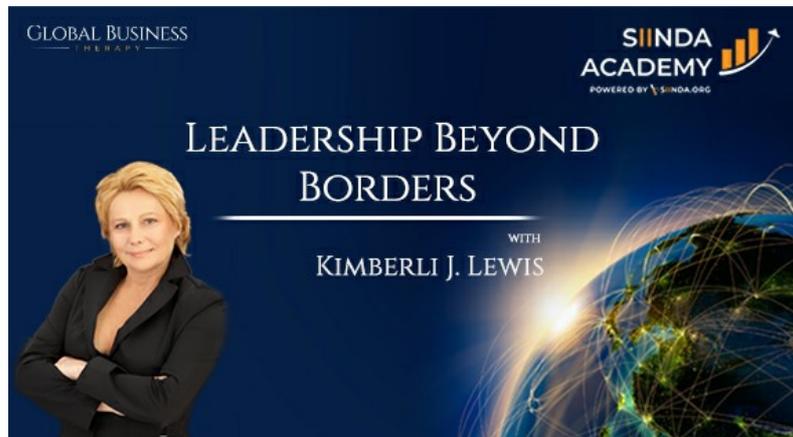


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Leadership Beyond Borders

Tuesday at 3 PM Pacific

March 24th 2020: The Coronavirus Impact on Small Business And Agencies

Many of us saw the outbreak of SARS or EBOLA, but both of these pandemics were before we had a fully embraced world economy. Today we have a full global and connected economy, one that has spirited our growth but also brings with it certain risks because we are so globally connected. Now we are now living those risks. The pandemic is hitting the entire economy, and maybe the big guys will survive, with government help, but what about the local businesses? They are being hit the most. Local businesses depend on local foot traffic and many are not prepared to do business any other way.

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Featured Guest



Christopher Carfi

Since January 2020, Christopher Carfi has been Vice President, Content & Product Marketing at Duda, a leading web design platform for companies that offer web design services to small businesses. Duda serves all types of customers, from freelance web professionals and digital agencies, all the way up to the largest hosting companies and online publishers in the world. Christopher has a keen interest in emerging technologies and their impact to business and society (e.g. bitcoin, collaborative economy, etc.) A veteran of both start-ups and the enterprise, Chris has a deep track record in developing marketing, customer community and evangelist programs for brands such as Adobe, H&R Block and

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