



### Leadership Beyond Borders

Tuesday at 3 PM Pacific

March 31st 2020: Managing Career and Family in Crisis Time

It is difficult enough to balance career, family, children and still have time for yourself, and then we suddenly find ourselves in a world health crisis and everything changes. We find ourselves "locked down" with family under foot, trying to build a routine so that life can somehow go on. In this episode we speak with two female executives on how they are managing and organizing their family in these difficult times. We speak about everything from organizational best practices to how to explain to children what is going on in the world today and how to communicate with colleagues and

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### Featured Guests



#### Stéphanie Vérilhac Marzin

Stéphanie Vérilhac Marzin is the European Legislative Director for SIINDA, the digital marketing and search association of Europe. She has worked in the European Parliament at the Secretariat service of the EPP and was rewarded the Francois Fontaine prize for her work on the EU opening to the Visegrad countries. Stephanie is the owner of SVM Consult, which provides unique public affairs services intertwined with event management to combine an accurate sector-specific package for the data industry. Stephanie is the mother of Stephanie is the mother of Daphne ( 9, girl), Ewen ( 15, boy) and Titouan ( 14, boy).

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#### Louise Lachmann

Louise Lachmann is CEO and co-founder of Mono Solutions a Danish based company with offices in the USA and is part of the German Bauer Media Group. Mono Solutions delivers ultimate white-label website builder and suite of digital products for serving small businesses at scale and helping them drive towards success. Louise has worked with strategy and digital media since the early days of the Internet. Louise is a member of the committee for The Danish Foundation for Entrepreneurship and sits in the Board of Advisors of Tech Adoption Index. Prior to founding Mono, Louise was MD of Tribal DDB, a world-leading digital agency. Louise holds a master degree in International Law (LL.M.) and

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