



GETTING IN: A COLLEGE COACH CONVERSATION

with Elizabeth Heaton

Getting In: A College Coach Conversation
Thursday at 1 PM Pacific
March 26th 2020: COVID-19 & the Admissions Process;
Comparing Financial Aid Awards

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Thursday at 1 PM Pacific Time on
VoiceAmerica Variety Channel

Congrats seniors: admissions season is in the homestretch. But just when you thought you would cross the finish line with no more issues, here comes COVID-19! We're interviewing a senior who is in the middle of receiving admissions decisions and trying to figure out her next steps when she can't visit any colleges to help her make her final choice. Another topic that's top of mind this and all years are financial aid awards. We'll take a look at how to compare them across different schools. Finally, for those underclassmen who are unexpectedly at home right now, we have thoughts on how to use

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Featured Guests



Karen Spencer

Karen Spencer has worked in education for her entire career. After graduating from Valparaiso University in Indiana, she went on to receive her master in education degree from the University of Virginia.

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Elizabeth Heaton

Elizabeth Heaton comes to College Coach from the University of Pennsylvania, where she counseled applicants and parents from New England and other parts of the country. As a senior member of the admissions staff, she traveled throughout the United States to present the university to potential candidates, read thousands of applications, oversaw Penn's portfolio of admissions publications, and chaired selection committee, working with admissions counselors and university representatives to make final admit decisions.

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Beth Feinberg Keenan

Beth Feinberg Keenan has spent her entire professional career in financial aid. She started her career at Lesley University and spent over a decade at Northeastern University's Office for Student Financial Services

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