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**May 4th 2020: Bridging the Gap - Why Digital Transformations Fail**

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In this episode we explore "Why Digital Transformations Fail with the author of that very book and former P&G executive Tony Saldanha, Change Management Sherpa Mike Aroney and serial successful Digital Entrepreneur and CEO of AUGmentir - Russ Fadel. In this episode we will discuss: - The difference between digital transformation and digital disruption - The 5 Stages of Digital Transformation - The roll of DISCIPLINE in Digital Transformation The importance of Governance, Leadership and Change Management- How to combat organizational brain drain and build the workforce of

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**Featured Guests**



**Tony Saldanha**

Tony Saldanha is a globally recognized expert and thought-leader in Global Business Services (GBS) and Digital Technology. He ran Procter & Gamble's famed multi-billion dollar GBS and IT operations in every region across the world during a 27 year career there. Tony has over three decades of international business expertise in the US, Europe, and Asia. He was named on Computerworld's Premier 100 IT Professionals list in 2013. Tony's experiences include GBS design and operations, CIO positions, acquisitions and divestitures, outsourcing, disruptive innovation, and creation of new business models. Tony is currently President of Transformant, a consulting organization that advises over 20 For

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**Russ Fadel**

Russ is a serial entrepreneur with over 30 years of experience building successful start-ups in the areas of the Industrial Internet of Things, Manufacturing, and Service. He currently is the Co-Founder and CEO of Augmentir, the 1st Connected Worker platform powered by Artificial intelligence. Hi prior roles have included: CEO and Co-founder at ThingWorx, the leading Industrial Internet of Things Platform which was acquired by PTC in 2014 CEO and Co-founder at Lighthammer, the leading Enterprise Manufacturing Intelligence Platform which was acquired by SAP in 2005 CEO and Co-founder at WonderwareNorth, a regional Value-Added Reseller of factory automation software and hardware where h

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**Mike Aroney**

Prior Director of Operations for Reliability Engineering and Reliability Centered Maintenance. Provided leadership alignment and change management consulting while guiding numerous asset reliability improvement projects. Highly skilled at engaging the entire organization from shop floor to C-level. A change management and organization transformation expert, with over 25 years of experience in mid to large organizations, focused on process improvement, leadership engagement, change management, operational excellence, program and project management, and talent acquisition and development. Considerable experience executing change management, leadership coaching, and executive development. Pr

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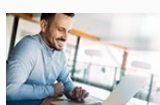
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