



Tech Talk: Managing The New Normal, With YASH Technologies and C5MI

Wednesday at 11 AM Pacific / 2 PM Eastern

May 27th 2020: Tech Talk: Managing The New Normal, presented by YASH Technologies and C5MI - #4

YASH and C5MI business experts will discuss the opportunities and challenges in successfully managing the transition to the new normal. Today you'll hear from two companies that are making a positive impact in the world, as we deal with the Covid 19 pandemic. Kevin Rell of Greenheck will discuss how the cutting-edge Real Time Location System (RTLS) has already made a big impact to Greenheck's manufacturing process. RTLS is a key Greenheck initiative that was implemented DURING the pandemic disruption. Jon Hall of Integrated DNA Technology (IDT) will share how IDT utilized their pre-pandemi

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Featured Guests



Kevin Rell

Kevin Rell is the Director of the Technology Services team at Greenheck, an industry-leading manufacturer of air movement, control, and conditioning equipment. The Technology Services team is responsible for all systems and technology in the domains of Engineering, Manufacturing, Supply Chain, and Logistics.

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Jon Hall

Jon Hall is the Chief Information Officer at Integrated DNA Technologies. With a specialty in enterprise-grade software, his experience is focused on discrete & process manufacturing in the industries of Semiconductors, Life Sciences and Genomics. Integrated DNA Technologies, Inc. (IDT) leads the industry in the manufacture of custom oligonucleotides for molecular biology applications. IDT has developed proprietary technologies for genomics applications, such as Next Generation Sequencing, CRISPR genome editing, qPCR, and RNA interference. With more than 1,400 employees worldwide, IDT produces 90,000 nucleic acids daily and has served 130,000 researchers in more than 100 countries.

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John Gretter

John Gretter is VP, SAP Strategic Alliance with YASH Technologies. What John enjoys most about his role is engaging with the YASH North America Sales Team, as well as SAP's Account Executives. John likes to summarize his role as that of the "communication hub" between YASH and SAP. Along with engaging SAP's account team, John has the distinction of serving on YASH Technologies North American Leadership Team. Serving alongside the other members of the Leadership Team allows John the opportunity to keep the YASH/SAP relationship front and center as YASH Technologies embraces their aggressive growth plans. John's favorite part of working with YASH Technologies is getting to engage with the abun

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Marty Groover

Marty Groover is currently leading Partner in Industry 4.0 practice for the C5MI business transformation firm. He leads functional and technical teams that solve manufacturing business challenges by merging people, process and technology to create C5MI's Live Factory® and Digital Reliability Centered Maintenance® solutions for Industry 4.0. C5MI solutions converge Information Technology with Operational Technology to create a live supply chain and manufacturing "Common Operational Picture" focused on operational execution to improve business outcomes. Marty Groover spent 22 years in the U.S. Navy as a Surface Warfare Officer responsible for the operations and maintenance of weapons systems,

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