



**The Leadership Leap**  
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**June 11th 2020: Data Storytelling & Storify Your Job Search**

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This week's episode is a storytelling takeover! We hear a lot about storytelling. And we talk a lot about data. But what is the relationship between the two? How do we utilize stories to showcase data? How does a story approach help us find the insights in the data? The fabulous Karen Dietz of Just Story It and the co-author of Business Storytelling for Dummies is here this week to help us answer these questions and more! Storytelling is also a powerful tool to use in our job search. Brendyn Schneider, storyteller and job coach extraordinaire is here to help us find out the why, when and ho

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**Featured Guests**



**Karen Dietz**

Karen Dietz is a 20+ year veteran in business storytelling, and is one of the originals in the field. She represents the best in both academic training and the art of performance storytelling.

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**Brendyn Schneider**

Brendyn Schneider has been a professional storyteller for over 12 years and a career services professional for four years. He is a Moth GrandSlam finalist and winner of multiple Massmouth semifinal slams. By day, he's a job search workshop instructor, helping job seekers find their professional match. He frequently uses the principles of storytelling while advising job seekers. For more, please go to [brendynschneider.com](http://brendynschneider.com) He can also be found on LinkedIn: [www.linkedin.com/in/brendyn-schneider](https://www.linkedin.com/in/brendyn-schneider)

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