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July 8th 2020: How to Market Like a Bad Ass with Erik Huberman, CEO Hawke Media

Today on the Tech Cat Show we talk again with Erik Huberman, CEO and Founder of Hawke Media, a company that acts like an outsourced CMO. Erik is a serial entrepreneur and at heart, a brand and marketing guru. Erik built up Hawke Media with the understanding that different companies require media and marketing help, in new and unique models and especially during pandemics. Today we'll catch up with Erik to find out how you can reach your audience during unprecedented cultural and economic times and how that has impacted his strategies for up and coming brands as well as established ones. You'

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Featured Guest



Erik Huberman, The Outsourced CMO

Erik Huberman is Founder & CEO of Hawke Media, a full-service Outsourced CMO based in Santa Monica, CA that launched in 2014 and has been valued at \$60 million.

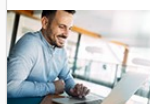
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