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WITH  
**SANJOG AUL**

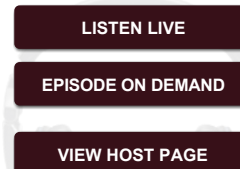
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**Wednesday at 7 AM Pacific**  
**October 31st 2003: Technology Innovations: DOs and DON'Ts**

It takes serious planning and immaculate execution to bring a new technology product to market. Dr. Bruno is well know for his pioneering work on Compact Discs, Multimedia, MPEG, Video Conferencing, and security systems. Lets listen to Dr. Bruno to learn about what should and should not be done to ensure successful technology innovation and product development.



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