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# INNOVATING LEADERSHIP

with International Leadership Association Fellow  
Maureen Metcalf



**Innovating Leadership, Co-Creating Our Future**  
**Tuesday at 11 AM Pacific**  
**November 10th 2020: The Blindspots Between Us: How to Overcome Unconscious Cognitive Bias**

We all want positive, productive, and genuine relationships—whether it's with our family, friends, peers, coworkers, or romantic partners. And yet, time and time again, we all seem to make the same thinking errors that threaten or sabotage these relationships. These errors are called cognitive bias, and they happen when our brain attempts to simplify information by making assumptions. Today, Gleb joins Maureen to discuss his book "The Blindspots Between Us: How to Overcome Unconscious Cognitive Bias and Build Better Relationships" and the skills to help you debias—to stop, pause, and objective

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## Featured Guest



### Dr. Gleb Tsipursky

Gleb is an internationally-renowned thought leader known as the Disaster Avoidance Expert. He is on a mission to protect leaders from dangerous judgment errors known as cognitive biases, which devastate bottom lines and bring down high-flying careers. Gleb serves as the CEO of the boutique consulting, coaching, and training firm Disaster Avoidance Experts. Gleb is also the bestselling author of Never Go With Your Gut: How Pioneering Leaders Make the Best Decision and Avoid Business Disasters and his new book, The Blindspots Between Us: How to Overcome Unconscious Cognitive Bias and Build Better Relationships.

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