



The Power of Partnerships: Changing the Game for Digital Transformation



Special Edition Series of

Coffee Break with Game-Changers

with your host **Bonnie D. Graham**



The Power of Partnerships: Changing the Game for Digital Transformation, Presented by SAP

Thursday at 7 AM Pacific /10 AM Eastern
October 15th 2020: Disruptive Innovation In A New World Era

The buzz: "New digital business models are the principal reason why just over half of the names of companies on the Fortune 500 have disappeared since the year 2000." (weforum.org) Deloitte's Tech Trends 2020 Prepping for Disruptive Innovation states, "The next stage of digital evolution will transform businesses in unpredictable ways, with leading companies realizing that every aspect of their organization that is disrupted by technology represents an opportunity to gain or lose trust." The impact of Covid-19 is forcing companies of all sizes to adapt and innovate even faster in these

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Featured Guests



Alex Brayshaw

Alex Brayshaw is a senior strategic marketer and has worked with many leading global technology businesses. He comes from the creative industry. Having led one of the UK's most successful independent B2B agencies and Ogilvy's highly awarded B2B division, he is, at heart, a disruptor and creative thinker.

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Axel Deniz-Johannis

As the Leader Open Innovation Strategy, Axel Deniz-Johannis spearheads the innovation lifecycle management at PwC Germany, that is part of the network of the world's largest Big4. With more than twenty years of hands-on experience in startup-founder and consultant roles, he has managed several digital transformation strategy programs with SMEs and Multinationals in B2C and B2B sectors. Also he has planned, launched and grown more than 40 digital products. Axel is an analytical, strategic and data-driven person with strong people and agile development skills drawn to the intersection of business, technology and users, passionate about all three, and conversant with practitioners in all. He ha

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Aleix Valls

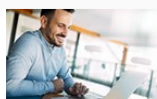
Aleix Valls is the CEO and Co-Founder of Liquid. He's a mathematician, civil engineer and also holds a Ph.D. in Computational Fluid Dynamics from the Technical University of Catalonia (UPC). He started his career as a researcher at the International Centre for Numerical Methods in Engineering. Later, he joined The NODE Company, a consulting firm specializing in innovation. Following a period managing the LOOP consultancy office in Dubai, Aleix became CEO of the Mobile World Capital Barcelona (MWCB), an initiative with which he was linked since its creation in 2012 until July 2017. During his time at the MWCB he highlighted the launch and consolidation of the 4YFN, a global digital innovation

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