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INNOVATING LEADERSHIP

with International Leadership Association Fellow
Maureen Metcalf



Innovating Leadership, Co-Creating Our Future

Tuesday at 11 AM Pacific

December 8th 2020: High Performance Medicine: Healthcare and Innovation

The COVID pandemic has elevated a long-overlooked narrative: we ask A LOT of the nurses, doctors, and frontline medical staff who shepherd our communities in times of public health crisis. And while they are required to step into unknown, high-pressure + high-stress work, we do not equip them with the same tools for resilience and recovery that we do for professional athletes and elite military units. Brian Ferguson joins the show to discuss how Arena Labs is focused on pioneering what they call "High Performance Medicine" in order to bring those same tools, training, and technology to frontli

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Featured Guest



Brian Ferguson

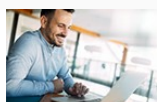
Brian Ferguson spent the past 15 years working in high-performance organizations, learning from leaders and decision makers in national security, the military and technology. He used these experiences to build Arena Labs, a company focused on catalyzing human potential by leveraging the wisdom and experience of men and women who have achieved extraordinary success in the arena. Brian works with a wide range of businesses and institutions to understand how to balance modern technology and the age-old first principles of high performance to construct adaptive, flexible organizations. Arena Labs focuses heavily in medicine and specifically, High Performance Medicine. Before founding Arena Lab

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