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CIO Talk Network

CIO Talk Network Wednesday at 7 AM Pacific

May 21st 2004: Global e-Commerce – Realizing the Full Potential

After Internet bubble burst, the once over hyped term eCommerce almost became a stigma. Companies are leveraging it but is it being fully exploited yet? Lets listen to Sunil to learn about how eCommerce can be used to gain competitive advantage in this Global economy.



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