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Disability Matters

with Host Joyce Bender

* This show is Real-time Captioned



Disability Matters

Tuesday at 11 AM Pacific

January 5th 2021: Highmark Health's 30/30 Initiative during COVID-19

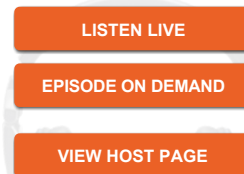
Joyce is so excited to start 2021 with a champion of competitive employment for Americans with disabilities. David Holmberg, president and CEO of Highmark Health will be her guest. Mr. Holmberg launched an initiative in 2020 to hire 30 people with disabilities from Bender Consulting Services to honor the 30th anniversary of the signing of the ADA, called the Highmark 30/30. Even during the pandemic, Highmark was able to achieve the goal becoming a national example. During the show, David will talk about the initiative and how it happened. Highmark Health is a \$19 Billion-dollar integrated he

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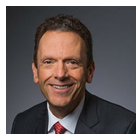
Tuesday at 11 AM Pacific Time on VoiceAmerica Variety Channel



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Featured Guest



David Holmberg

David L. Holmberg is president and chief executive officer of Highmark Health, an \$18 billion blended health organization that includes one of America's largest Blue Cross Blue Shield insurers and a growing regional hospital and physician network. Based in Pittsburgh, PA, Highmark Health's 35,000 employees serve millions of customers nationwide through the nonprofit organization's affiliated businesses, including Highmark Inc., Allegheny Health Network, HM Insurance Group, United Concordia Dental, and HM Health Solutions. One of the nation's most influential and transformative health care executives, Holmberg is helping to shape the future of this fast-evolving industry. He has proactively an

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