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**Transformative Experts**  
**Monday at 8 AM Pacific**  
**June 7th 2021: Encore: We Are Family**

Joseph Basile is the President of Catania Oils, one of the Northeast's largest processors and packers of plant-based oils including olive, vegetable, blended and specialty oils. They are a fourth generation family business, something that makes them rather unique. With many family businesses failing in either the second or third generation, Joe's company continues to go strong and grow. So, how do they do it? By instilling a family environment and values in a modern day corporation. During this show, we will discuss what has made and kept them strong and share lessons that can benefit any

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#### Featured Guest



#### Joseph Basile

Joseph Basile is President of Catania Oils, one of the Northeast's largest processors and packers of plant-based oils including olive, vegetable, blended and specialty oils. He and his brother Stephen represent the fourth generation of a family business that expanded from its modest roots in the early 1900's to a multi-million-dollar supplier of quality oils for retail, food service and bulk customers. Joe grew up in the family business and was no stranger to hard work. His first job at age 12, was a Boston Globe paperboy and from ages 12-22 he worked on the production lines at Catania Oils, changed leakers and jumped in to help wherever he was needed. Experiencing all aspects of the compa

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