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BUSINESS



The North Star
Thursday at 8 AM Pacific
July 8th 2021: Achieving Successful Program Execution: A Research-Based Approach

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Thursday at 8 AM Pacific Time
on VoiceAmerica Business Channel

Why do projects fail, or fall well short of their original goals? That is the topic that this episode of The North Star will explore. Jim Johnson, researcher, author, inventor, and Standish Group Chair, will join William Ulrich to share what he has learned over the past three decades on this topic. Jim is the author and researcher behind the widely quoted Chaos Report. He will share his insights into the report's findings based on 25 years of data into failed, challenged, and successful projects, discussing why some projects fail, where others succeed. The Chaos Report has consistently shown t

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Featured Guest



Jim Johnson

Jim Johnson is founder and chairman of The Standish Group. He has been professionally involved in the computer industry for over 50 years and has a long list of project, technology and management published papers, blogs and articles. Jim has authored 12 books on technology, project management and emotional maturity. His best-known work is the annual CHAOS Report on the success and failure of software projects, read and quoted by presidents and Prime Ministers. Jim is an inventor and has a patent on converting logical constraints into linear constraints. Jim is the host of his own radio program, CHAOS Tuesday. Jim is known as a futurist for his early recognition of technology trends. As a pop

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