



Out of the Comfort Zone
Friday at 11 AM Pacific
July 2nd 2021: Meaningful Work with Wes Adams and Tamara Myles

The current corporate trend is to articulate a purpose statement as a way to provide a sense of meaning and purpose for employees, to create pride in the company and to connect with customers. Having a sense of purpose does seem to be an important part of feeling connected to and having a sense of fulfillment from the work you do. From a comprehensive study, we can now identify 10 principles that are important for making work meaningful. I think you will be both surprised by the results and not surprised at the same time.

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Wes Adams

Wes Adams works with high-performing companies to build organizational resilience, develop leadership capabilities, and deepen employee engagement through a meaningful work lens. He brings two decades of experience growing successful ventures and consulting for Fortune 500s, startups, and NGOs. Wes is a Master Facilitator for the Penn Resilience Program and has been a featured speaker at South by Southwest Interactive and the Nobel Peace Prize Forum. His work has been covered by the New York Times, Forbes, Business Insider, Fast Company, and others. In addition to being an expert on meaningful work, resilience, and leadership, Wes is passionate about social impact. He helped produce a docum

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Tamara Myles

Tamara Myles is a productivity and meaningful work expert. She helps organizations design systems and create cultures that enable individuals and teams to thrive. She is the author of *The Secret to Peak Productivity: A Simple Guide to Reaching Your Personal Best*, which has been translated to four languages and is distributed globally. Tamara is an accomplished trainer, international speaker, consultant, and researcher. Her clients include Unilever, Microsoft, Google, and Best Buy, and her work has been featured in Business Insider, USA Today, The Boston Globe, and Success Magazine, among others. Tamara holds a Master's in Applied Positive Psychology from the University of Pennsylvania, wher

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