



The North Star
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July 15th 2021: Enterprise Risk Management

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Is it getting riskier to do business? According to a 2018 survey from North Carolina State and the AICPA, 92% of respondents said the volume and complexity of risks have increased over the past 5 years. In response, many companies have bolstered their Enterprise Risk Management programs and, as of 2017, 67% of large organizations employed a chief risk officer, up from 49% in 2014. But are companies focused on the right thing? Many are looking at analysis and documentation, versus action and remediation. And what role does risk management play in strategic planning? Not much according to the su

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Sim Segal

Sim Segal is president of SimErgy, an Enterprise Risk Management (ERM) consulting firm based in Manhattan. Segal is also founder and director of the M.S. in Enterprise Risk Management Program at Columbia University, the largest such program globally. Segal is a globally-recognized ERM thought leader and pioneer, primarily for developing value-based ERM – an advanced yet practical approach synthesizing ERM and value-based management. Segal is author of an ERM book published by Wiley called Corporate Value of Enterprise Risk Management, which is typically highly ranked in its category on Amazon.com and is required reading on the syllabi of the Society of Actuaries (SOA) and leading universitie

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Jim Gilligan

Jim Gilligan (MBA) is vice president of Nexus Risk Management, a consultancy serving life companies and pension plans. He is responsible for executive advisory, business development and strategic planning. Mr. Gilligan served as President and Chief Executive Officer of Blue Cross Life Insurance Company of Canada from 2000 to 2016. He was responsible for all executive and operational activities of Blue Cross Life, was an active member of the Board of Directors, and maintained strategic relationships with key stakeholders, including shareholders, distributors, outsourced service providers, regulators and rating agencies. Mr. Gilligan began his career in the U.S. and was the first marketing lea

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