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BUSINESS



The North Star
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July 29th 2021: Reenvisioning How Organizations Define and Automate Work

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This episode of The North Star challenges what has been a long-held assumption by business professionals around the world – that formally defined, automated business process models increase efficiency, effectiveness, and resiliency. Fifty years ago, computer programs were based on flowcharts, step-by-step decision structures that programmers turned into software. That software, much of which still runs today, could not adapt to conditions not considered in the original flowchart, which forced programmers to build more software. Decades later, organizations are collectively stuck with billions

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Featured Guests



Keith Swenson

Keith Swenson is Vice President of Research and Development at Fujitsu America and involved in the Interstage family of enterprise middleware products. He is a widely known pioneer in collaboration software and web services, and has played key roles in the development of multiple industry standards on workflow and business process management (BPM). He is currently the Chairman of the Workflow Management Coalition. Keith previously led the development of collaboration software at MS2, Netscape, Ashton Tate, and Fujitsu. From 1995 to 1997 he served as Vice Chairman of the ACM Special Interest Group for Group Support Systems. In 2004, he was awarded the Marvin L. Manheim Award for outstanding c

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Guest Image

Dana Khoyi

Dana Khoyi has been engaged in software development for over forty years. During his career, Dana has worked on operating systems, application frameworks, database systems, email and directory systems, document imaging, document management, business process management, and case management systems. His latest efforts have focused on a new area, low-code software development tools. The common theme in Dana's career is enabling developers through the creation of business applications. During his career, Dana has acted in many roles including software developer, software architect, development manager, project leader, product management, mergers and acquisitions analyst, chief technology officer

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