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August 5th 2021: The AI-Powered Enterprise: Is Your Organization Prepared?

More and more organizations are seeking to deploy artificial intelligence (AI) solutions. AI is promoted as being able to transform every aspect of how organizations function, yet this vision is far from reality. As episode guest Seth Earley said in his recent book, "The AI-Powered Enterprise", in spite of multiple generations of investments and billions of dollars of digital transformations, organizations are still struggling with information overload, which undercuts efforts to excel at customer service, reduce costs, and maximize efficiency. The foundation of ensuring that an organization c

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Featured Guest



Seth Earley

Seth Earley is CEO of Earley Information Science, a professional consultancy where he guides some of the world's most recognized brands on how to leverage information assets to deliver state-of-the-art customer experiences through integrated enterprise architectures. His current work covers artificial intelligence, cognitive computing, knowledge engineering, data management systems, taxonomy, ontology, and metadata governance strategies. Seth has helped a diverse roster of Fortune 1000 companies improve operating performance by making information more findable, usable, and valuable through integrated enterprise architectures supporting analytics, e-commerce, and customer experience applicati

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