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Transformative Experts
Monday at 8 AM Pacific
July 26th 2021: Encore: No More Cockroaches!

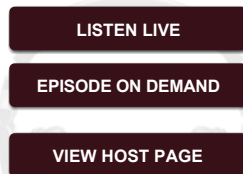
How do you go from having nothing, fleeing abuse and living amongst cockroaches to becoming the president of one of the country's most recognizable organic juice brands? Leticia Baca's story is one of perseverance and drive. She worked incredibly hard, found a passion and pursued it. As a champion of corporate culture, from the beginning, she found that treating people right was the basis of success and as others recognized this in her, she was given bigger and better opportunities. In this week's show, Leti shares her compelling story and philosophies on culture that have driven so much s

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Tune in

Monday at 8 AM Pacific Time on VoiceAmerica Business Channel/Sunday at 10 AM Pacific Time on VoiceAmerica Influencers Channel



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Featured Guest



Leticia Baca

Please meet Leticia Baca, she is an expert in supply chain management. She holds a Master's Degree in SCM from FIU where she graduated in the top 1% of her class. Her career began in the financial services industry and she took her business acumen to the food industry, where she became President of Lakewood Organic. She is a pro at identifying bottlenecks, strategizing optimization, and establishing a strong company culture to promote efficiency at all levels.

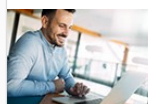
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