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The North Star
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**September 2nd 2021: Strategy Execution:
Preparing Business Leaders of the Future**

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Multiple studies show that strategy execution is a major challenge for corporations and government agencies of all types and sizes. As organizations attempt to improve and streamline their ability to execute their strategies, it raises the question as to how well institutions of higher learning are preparing tomorrow's business leaders in this area. Will new recruits from prestigious schools be able to step into the strategy execution void? Academic institutions have long taught strategy definition approaches and techniques, but evidence suggests that strategy execution program offerings are m

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Featured Guest



Brian Cameron

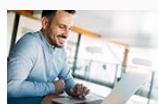
Brian H. Cameron is the Associate Dean for Professional Graduate Programs and Executive Education in the Smeal College of Business at the Pennsylvania State University. Dr. Cameron is also Founding Director of the Center for Enterprise Architecture in the College of Information Sciences and Technology at Penn State and Founding President of the Federation of Enterprise Architecture Professional Organizations (FEAPO). He designed and implemented the first online Enterprise Architecture master's program in the world. Dr. Cameron was awarded the NPA Career Achievement Award in 2011 for efforts related to founding FEAPO, building the Center for Enterprise Architecture, and associated service t

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