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The North Star
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**September 30th 2021: Seven Deadly Sins and
the Strategy Execution Blues**

The last 16 episodes of The North Star examined strategy execution from a variety of perspectives, looking at a diverse set of topics that included innovation, risk management, net income maximization, artificial intelligence, program execution, organizational design, the circular economy, information issues and technology challenges. Across this wide range of topics, seven self-inflicted troubling patterns or "sins" emerged. These include: the Strategy Execution Chain is Broken; Culture, Politics, and Siloes Form an Evil Triad; Good Ideas Arise Outside the C-Suite; Program Delivery Blues Unde

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