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The Growth Strategist Archives Available March 22nd 2005: Growing With Venture Capital

Aldonna and John Martinson of the Edison Venture Fund will provide advice to listeners about how to select which venture capital firm you should approach, how to figure out how much money you will need, what venture capitalists will expect in return for their investment in your business, when/if you will want a venture capitalist to become a member of your leadership team, and when outside investors are a bad idea for you.

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