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Tuesday at 11 AM Pacific

October 5th 2021: The Power and Promise of Generation Z

AnneMarie Hayek joins Maureen to share about her new book, *Generation We*. In this book, she joins forces with thousands of Zs to tell their powerful story—one that impacts all of us. From new ideas on capitalism, politics, and climate change to education, gender, race, and work, AnneMarie explains how Gen Z thinks, what they envision, and why we should be hopeful. Zs are not naïve idealists. They're hardened realists with a bold vision for how we can transition, re-create, and progress. *Generation We* is your invitation to see the future they will create as it's unfolding.

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Featured Guest



AnneMarie Hayek

AnneMarie Hayek is a cultural consultant, generational expert, and social agitator who deeply understands society's evolutions. She founded and leads two companies, Global Mosaic and ZSpeak, with a passion for navigating the cultural movements shaping our world. AnneMarie and her team of experts have advised the world's largest companies, organizations, governments, and presidential candidates for more than twenty-five years. She has a graduate degree from the University of Chicago and previously served as SVP and VP of Global Strategy at BBDO and Leo Burnett.

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