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**The Business Elevation Show with Chris Cooper - Be More. Achieve More**  
**Friday at 8 AM Pacific**  
**September 24th 2021: Teamification with Aaron Schmookler**

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I will never forget being a member of the best team that I have ever been a part of, and then the pleasure of when I had built great teams myself. They were not only places of challenge but also great warmth and exceptional results. My guest, Aaron Schmookler, also loves creating and helping his clients to build amazing teams. When I spoke to Aaron I really enjoyed his different take on teams and his perspectives on creating a clear cultural operating system and wanted to introduce his thinking to you. Aaron Schmookler works with business leaders who believe that their people are their

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**Featured Guest**



**Aaron Schmookler**

Aaron Schmookler works with business leaders who believe that their people are their greatest asset. He supports them to build structures, habits, and mindsets that support an enduring collaboration culture so their companies profit and attract top talent, and so their people find fulfilment and reasons to stay. While his career appears anything but linear — ranging from outdoor leadership to corporate contributor to theatre director and founder to teacher of theatre and business communication — one thread ties everything together. For over 20 years, Aaron has been striving to help people find their own intrinsic motivation, their capacity to collaborate, and the fulfilment that comes from

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