



The North Star
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October 7th 2021: Industry Standards: Why Your Organization Should Care

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Long ago, U.S. states set their own standards for railroads, meaning tracks did not align as trains traveled cross country, creating more than an inconvenience. The technology industry also requires standards, which underpin a wide swath of technical and analytical work at organizations. Standards dictate how data is exchanged, business processes are structured, software is designed, mobile phones work and governments stave off cyberattacks. Is your manufacturing, financial services, insurance, transportation or telecommunications company engaged in standards work? As a rule, the answer would

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Steve Nunn

Steve Nunn is President and CEO of The Open Group, a global consortium that enables the achievement of business objectives through technology standards. The Open Group has an immense global impact, with more than 850 member organizations spanning every sector of the technology community including customers, systems and solutions suppliers, tool vendors, integrators and consultants, academics, and researchers. The Open Group works with partner organizations to capture, clarify, and integrate current and emerging requirements, establish standards and policies, and share best practices, ensuring openness, interoperability and consensus. The Open Group developed and manages the TOGAF® Standard,

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Dr. Richard Soley

Dr. Richard Mark Soley is Chairman and Chief Executive Officer of Object Management Group (OMG), Executive Director of the Cloud Standards Customer Council, Executive Director of the Industrial Internet Consortium and Executive Director of the Digital Twin Consortium. Dr. Soley led the development of the original CORBA® specification, Unified Modeling Language™ (UML), Model Driven Architecture (MDA) and various vertical market standards. He serves on numerous industrial, technical and academic conference program committees, and speaks all over the world on issues relevant to standards, the adoption of new technology and creating successful companies. He is an active angel investor and was i

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