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ADVANCING ALL WOMEN

Advancing ALL Women
Friday at 7 AM Pacific
November 26th 2021: Encore How Fur Parents Adapt to Going Back to Work!

Back by popular demand, this week's episode of 'Advancing ALL Women' with Sarah Alter is 'How Fur Parents Adapt to Going Back to Work!' Our guests include Annie Valuska, PhD. Sr. Scientist, Purina; Brad Bedwell, Senior Merchandising Director - Pets, Walmart; and Lilly Voelker, Associate Brand Manager Marketing, PepsiCo. During the show, we will discuss the pet situation during COVID-19, tips for fur parents, and the importance of flexibility for pet parents. Enjoy and Happy Thanksgiving!

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Featured Guests



Dr. Annie Valuska

Dr. Annie Valuska brings over 15 years of animal behavior experience to her role as a Senior Scientist on Purina's Pet Behavior team. After a variety of undergraduate research experiences at Kenyon College, Annie received her PhD in Animal Behavior from the University of California, Davis, then went on to serve as the Post-Doctoral Behavior Research Fellow at Disney's Animal Kingdom. Since joining Purina in 2013, Annie has gotten to use her expertise to serve as the "voice of pet," ensuring that the needs of cats and dogs are kept top of mind in all of Purina's products and outreach efforts. Annie's passion for pets extends into her personal life – she is an award-winning animal shelter volu

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Brad Bedwell

Brad Bedwell is currently the Senior Merchandising Director of Pets at Walmart, responsible for durables, services, and new business development. Brad has spent his career in various roles across Walmart marketing and merchandising, including the last decade in the toy business. New to his role on the Pets team, Brad is passionate about making pet ownership easy, affordable, and stress-free, and believes Walmart can play a unique role in making this happen for all pet lovers out there. Working right along him at home, Brad has 2 rescue dogs, Jack & Georgie.

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Lilly Voelker

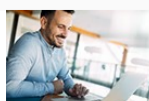
Lilly Voelker is a dynamic CPG professional with experience in and a passion for brand strategy, data analytics, and business development. These interests developed throughout her time at the University of North Carolina at Chapel Hill where she studied Marketing as well as Hispanic Studies. After graduating in 2014 with a Bachelor of Science degree from the Kenan Flagler Undergraduate Business School, she joined Kraft Heinz as a Management Development Associate. For nearly 6 years, she explored a variety of roles in retail, insights, and customer development with a focus on key customers like Costco, Kroger, and Boxed.com. Most recently, Lilly joined PepsiCo as a part of the Brand Marketin

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