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INNOVATING LEADERSHIP

with International
Leadership Association Fellow
Maureen Metcalf



Innovating Leadership, Co-Creating Our Future
Tuesday at 11 AM Pacific
January 11th 2022: What Leaders Won't Talk About When Scaling a Business

When businesses begin to scale their business there are many challenges to consider. Greg Moran joins the show for a discussion about topics that are often not addressed in scaling a business such as back-office processes and tooling, hiring and diversity, space: culture and people, keeping the value chain in balance, pricing and value creation, establishing ESG processes and minimizing distraction.

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Featured Guest



Greg Moran

Greg Moran is a C-level digital, strategy and change leadership executive with extensive global operations experience. He led corporate strategy for Ford and designed the plan that Alan Mullaly used to turn around the company. Greg held C-level IT positions in app dev, infrastructure, and core banking applications at Ford, Nationwide Insurance, and Bank One/JPMC, respectively. He began his career in consulting with Arthur Andersen Accenture, working across industries with 100 companies over the course of a decade. He is passionate about leadership and culture, and displays that passion as COO at software company Aware – and shares it by teaching part time at Ohio University.

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