



**My Connected Life**  
Thursday at 8 AM Pacific  
**January 12th 2022: Don't Let Social Engineering Attacks Ruin Your Life**

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Thursday at 8 AM Pacific Time  
on VoiceAmerica Business Channel

In 2021, 98% of successful cyber attacks were caused by social engineering. At the same time, social engineering threats also rose by an astounding 270% in 2021. This means that social engineering is one of the biggest threats to cybersecurity and one of the hardest to combat. But first off, what exactly is social engineering and why is it so successful? What are the most successful social engineering tactics and what can we expect to see in the near future? With social engineering being so prolific, what are the steps we can take to protect ourselves, our families and our businesses from fal

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**Featured Guests**



**Rob May**

Rob is MD and founder of ramsac.com, he is UK Ambassador for CyberSecurity with the IoD, he sits on the Advisory Board at The Cyber Resilience Centre (SE), he is an award-winning international keynote speaker, cybersecurity author and had a unique taste in shirts...

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**Marilise de Villiers Basson**

Marilise de Villiers Basson, the founder & CEO of ROAR! Coaching & Consulting. Marilise is a Certified High Performance Coach, Best-selling Author and Behaviour Change Consultant that specialises in Finance, Technology and Cyber Security Awareness, Culture & Talent. At ROAR! we are passionate about people living successful, healthy, and happy lives. It's about making your whole life work and becoming your best self, living your best life. Over the last decade, Marilise has been specialising in Cyber Security ACT, supporting organisations to move away from traditional compliance-led "tick box" awareness approaches, towards risk-based, people-centric approaches, where the aim is to embed

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**Scott Schober**

Scott Schober is the President and CEO of Berkeley Varitronics Systems, a 49-year-old, New Jersey-based provider of advanced, world-class wireless test and security solutions. He is the author of three best-selling security books: Hacked Again, Cybersecurity is Everybody's Business, and Senior Cyber. Scott is a highly sought-after author and expert for live security events, media appearances, and commentary on the topics of ransomware, wireless threats, drone surveillance and hacking, cybersecurity for consumers, and small business. He is often seen on ABC News, Bloomberg TV, Al Jazeera America, CBS This Morning News, CNN, Fox Business, and many more networks. Scott also serves as the CSO

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